



Jacksonville Area Center for Independent Living

Serving Morgan, Scott, Cass & Mason Counties

March 3, 2017

Dear

It is Wheelathon time again and in light of the financial struggles human service entities are experiencing the Wheelathon continues to be a very important source of discretionary funds. The state budget impasse has caused JACIL to struggle in our mission to serve our consumers and assist them in meeting their needs. We'd like to invite you to join us as a sponsor for this year's event.

This year JACIL celebrates our 20th birthday and our 11th Wheelathon on June 10, 2017. As in the past, we believe it serves two purposes, to raise community awareness of the issues involved when using a wheelchair for mobility and the importance of accessibility. Also, and most importantly, to raise much needed funds for JACIL. Last year, our profits were just over \$10,000! In FY 2016, JACIL responded to over 1,000 requests for information/referral, and helped 88 people with disabilities gain greater independence. However, there are an estimated 14,000 people who have disabilities in our service area and many of these people are still struggling with issues we can help them with. There is still a lot of work to be done...

Please call if you need more information, We'll be delighted to answer your questions.

Thank you for your support!

Sincerely,

Becky McGinnis
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Larry Whewell
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JACIL is a Prairieland United Way Agency

JACIL'S 2017 WHEELATHON

The Jacksonville Area Center for Independent Living (JACIL) has scheduled its Eleventh Annual Wheelathon for Saturday, June 10. The Wheelathon is similar in many ways to a "walkathon": participants solicit sponsors who pledge financial support for completion of a one-mile course using a wheelchair. The Wheelathon is more than a fund-raiser, however; it's also a disability awareness event. Participants will encounter many of the obstacles that an inaccessible society and landscape pose in the lives of people with disabilities.

The route for the Wheelathon is around the loop at Community Park. There will also be Disability Awareness for the whole family centering around the theme of *JACIL's 20th Birthday*.

JACIL is a not-for-profit agency which depends a great deal on state grants. We have garnered good support from the local community and believe others view us as having a vital role in advocating for people with disabilities to be active, participating members of their communities. Reliance on state funding significantly limits our abilities to expand into additional service areas which are needed to ensure that people with disabilities have the same range of choices as everyone else in housing, transportation, education and employment, and that they can participate in the social, economic and political life of the community.

Our wheelathon fundraising goal is \$13,000. We believe sponsorships from businesses, clubs and individuals before the event are very important for our ultimate success, and would be delighted if you can partner with us in this endeavor.



Eleventh Annual

JACIL **WHEELATHON**

Major Sponsor Opportunities

The Wheelathon raises awareness and funds for the Jacksonville Area Center for Independent Living. The **11th Annual JACIL Wheelathon** is June 10, 2017.

The **JACIL Wheelathon** includes several sponsor opportunities which allow sponsors to pat themselves on the back while they support a great cause.

Three sponsor levels are available.

BRONZE WHEEL - \$250

- ▶ Company name listed in sponsor-recognition flyer provided to all Wheelathon participants at the event
- ▶ Company name posted with other sponsors
- ▶ Opportunity to provide items for participant bags. Please let us know if you are interested.
- ▶ Company name included in the post Wheelathon article in the *JACIL Connections* newsletter
- ▶ Company name on sign posted on the wheelchair corral

SILVER WHEEL - \$500

- ▶ All of the benefits of \$250 level, plus
- ▶ Company name on back of Wheelathon T-shirt

GOLD WHEEL - \$1,000

- ▶ All of the benefits of \$250 level, plus
- ▶ Company name on the front of the Wheelathon T-shirt
- ▶ Opportunity to place a company sign at one of the activities at the Disability Awareness Festival on Wheelathon day.

We need your commitment by May 12, 2017, to insure inclusion on the T-shirt.

Thank You!